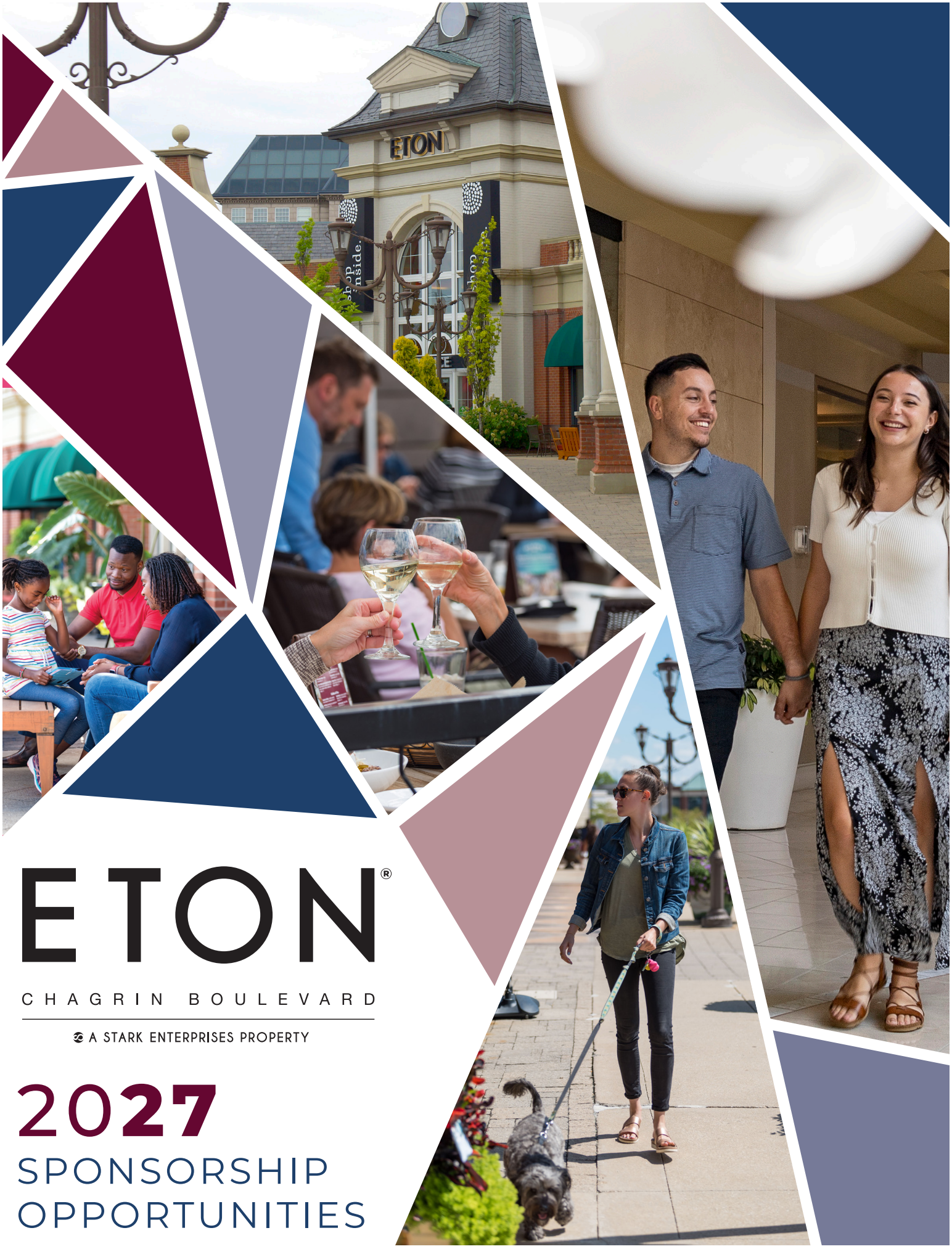


ETON®

CHAGRIN BOULEVARD

A STARK ENTERPRISES PROPERTY

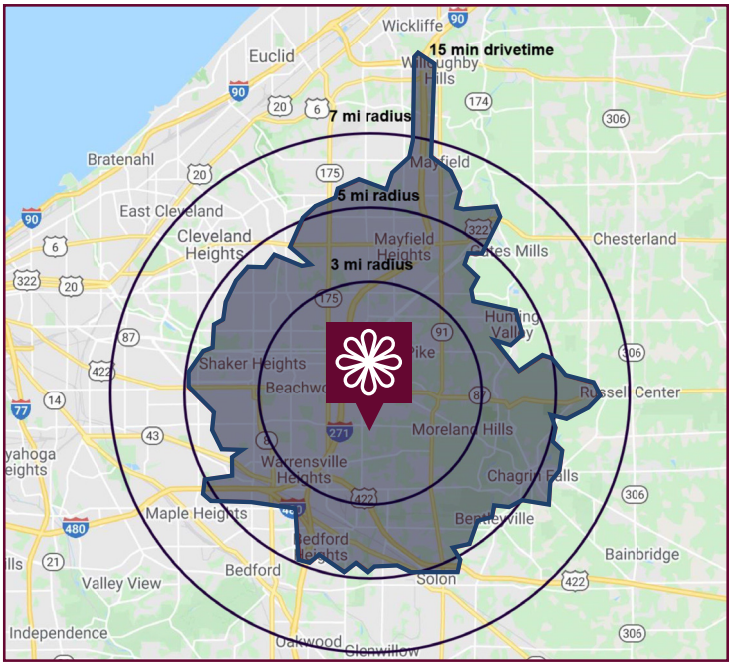
2027 SPONSORSHIP OPPORTUNITIES

ETON CHAGRIN BLVD
SPONSORSHIP OPPORTUNITIES



EXPERIENCE OUR PROPERTY: ETON CHAGRIN BLVD.

Eton Chagrin Boulevard is Northeast Ohio's luxury fashion district – the place where authentic, one-of-a-kind boutiques and fine dining blend with the hippest national brands, including Tiffany & Co., The Apple Store, Free People and lululemon athletica. This mixed-use property consists of 330,000 square feet of upscale retailers, specialty shops and exclusive dining, many of which are the only locations in the region. Special events, indoor lounge and award-winning gardens further add to the center's unrivaled ambiance. Located just east of the I-271/Chagrin Boulevard interchange, Eton Chagrin Boulevard is situated amongst the area's highest income neighborhoods.



PROPERTY SUMMARY

LEASABLE SPACE: 330,000 SF

LOCATION

ADDRESS: 28601-28889 Chagrin Blvd, Woodmere, OH 44122

LATITUDE: 41.4630 LONGITUDE: -81.4742

DEMOGRAPHICS

	3 MI Radius	5 MI Radius	7 MI Radius	15 Min. Drive
Population	37,202	161,078	340,828	143,865
Households	16,296	72,352	154,509	64,805
Avg HH Income	$161,371	$112,210	$94,552	$121,582

*2020 Estimates from 2000-2010 Census Results

ETON CHAGRIN BLVD. **BY THE NUMBERS**

330,000 SQ. FT. OF RETAIL SPACE

100,000+ SQ. FT. OF OFFICE SPACE

30+ STORES

15+ PREMIER DINING OPTIONS

9 OFFICES

10 EVENTS



ETONCHAGRINBLVD.COM

216.591.1762 · 28867 CHAGRIN BLVD #113 · WOODMERE, OH 44122

SIGNAGE OPPORTUNITIES







1. WINDOW DECALS

- Opportunities on entrance doors East & West entrances
- Bottom Window Size = 35.5" X 28"
- Top Window Size = 43.5” X 42.5”



2. OUTDOOR POLE BANNERS

- (38) outdoor pole banner locations with prime visibility on Eton Chagrin Boulevard’s property
- Size = 30” x 59”

SIGNAGE OPPORTUNITIES



4. OUTDOOR WINDMASTER

- (4) available
- (8) sides
- Can be moved to prime locations, including near the outdoor entrances of the Apple Store, Sur la Table and Barnes & Noble
- Size = 24” X 36”



5. INDOOR SIGNAGE

- (10) available
- (20) sides
- Placement can be made throughout the interior of the mall
- Size = 22” X 28”



6. SMALL BULKHEAD

- (1) available
- Placement next to highly trafficked Dino Palmieri Salon, across from La Bella Vita, Gingie Spa and Mullholland & Sachs
- Size = 96” X 48”



7. LARGE BULKHEAD

- (1) available
- Placement near the highly trafficked Gingie Spa and Mullholland & Sachs, Dino Palmieri Salon and La Bella Vita
- Size = 120” X 60”

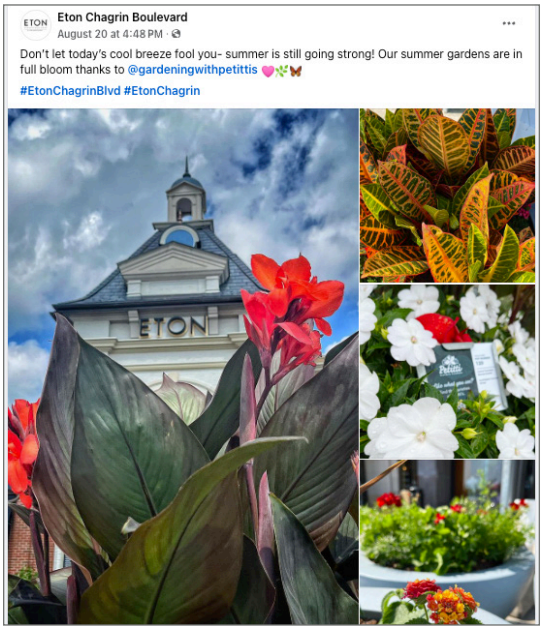


8. SNAP FRAME

- (6) available
- (2) in the West Entrance Lobby
- (2) in the East Entrance Lobby
- (2) framing Barnes & Noble
- Size = 48” X 72” (2)
- Size = 48” X 70” (4)

DIGITAL OPPORTUNITIES





10. SOCIAL MEDIA | Daily, Year Round

- All advertising and marketing partners receive the benefit of 28,900+ social media followers for additional exposure through our social media pages
- FACEBOOK: facebook.com/EtonChagrinBlvd
  - 16,300+ followers
- INSTAGRAM: @EtonChagrinBlvd
  - 12,600+ followers
- WEBSITE:
  - 4,050 users/month | 20,600 page views/mo

YEAR ROUND EXPERIENCES



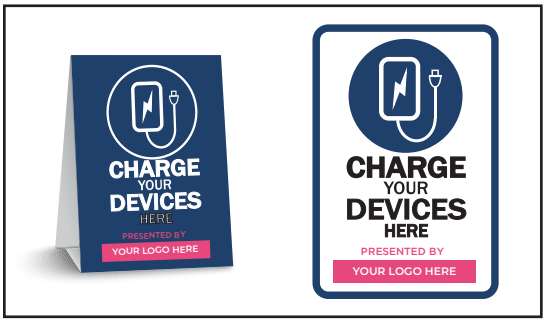
11. AUTO SPONSOR | Year Round

- Ride and Drive Sponsorship offer automotive companies a valuable opportunity to showcase their latest vehicles at Eton Chagrin Boulevard. Potential buyers can test drive vehicles and experience their features first hand.



12. WALKING/FITNESS LOOP | Year Round

- Maximize your brand's message by being the title sponsor for the Fitness Loop. With signage displayed on a 1 mile path throughout the inside atrium and outside of beautiful Eton Chagrin Blvd, this allows your company to have daily recognition and added exposure. Visitors are prompted to take pictures for social media while on the Fitness Loop which will gain you even more exposure.



13. CHARGING STATIONS | Year Round

- Sponsoring the brand new cell phone charging stations offers a high-value opportunity to connect with shoppers in a meaningful, memorable way. As they recharge their devices at branded charging stations, visitors will interact with your brand in a setting that's convenient, visible, and appreciated. This sponsorship provides ongoing exposure in high-traffic areas, aligning your brand with thoughtful, customer-focused amenities that enhance their shopping experience.



14. THE ATRIUM LOUNGE | Year Round

- The Atrium Lounge has been created as a gathering place for guests to enjoy DORA (Designated Outdoor Refreshment Area)! Filled with games like cornhole, connect four, and giant Jenga, this space is the perfect place for friends to relax and have fun on a night out! The new area is designed to be the go-to place for visitors to gather, meet, and experience Eton Chagrin Boulevard in a new way. Position your brand front and center in an inviting green space with unique seating that offers visitors a chance to sit back and relax with their DORA beverages.
- Rentable space available for meetings, birthday parties and more





15. WINTER SIDEWALK SALE

January 7–9, 2027

- Iconic Winter Sidewalk Sale inside and outside at Eton Chagrin Blvd! This vendor space opportunity gives exposure to a vibrant crowd of shoppers who are ready to explore exclusive deals.
- Check it out at etonchagrinblvd.com/winter sidewalksale



16. EASTER BUNNY | March 20, 2027
STORY WALK | March 1–March 28, 2027

- Families are invited to Eton Chagrin Boulevard for a reading adventure with StoryWalk. Our popular reading adventure takes visitors on a magical journey throughout our property, with each page of the story featured in different storefront windows. Your brand will be showcased prominently throughout the property as family's shop, dine, and discover a new page of the story along the way. With exposure to an audience of engaged shoppers, this is the perfect opportunity to build brand recognition and make a lasting impression on the community.
- Check it out at etonchagrinblvd.com/easter



17. ETON SUMMER GARDENS | May–Sept.

- Eton Chagrin Blvd is known for our award-winning gardens. As the presenting sponsor of our Gardens, you'll have the opportunity to inspire our guests to bring this beauty home with them. Your brand will be associated with the elegance and vibrancy that defines Eton Chagrin Blvd, all while encouraging customers to enhance their own gardens with the same stunning varieties.
- Check it out at etonchagrinblvd.com/gardens



19. BOULEVARD BEATS | June–August

- Outdoor music every Thursday evening for our guests throughout the summer, offering you a 3 month long sponsorship opportunity. Live music is stationed in front of Barnes & Noble. Guests will be able to stroll and enjoy music through the evening and/or sit at a nearby patio table. Our visitor come to shop, dine & play at Eton Chagrin Blvd and adding in live music with Boulevard Beats is a great addition to for making memorable experiences.
- Check it out at etonchagrinblvd.com/boulevardbeats

MONTHLY EXPERIENCES



20. SUMMER SIDEWALK SALE | July 8–10, 2027

- Iconic Summer Sidewalk Sale inside and outside at Eton Chagrin Blvd! This vendor space opportunity gives exposure to a vibrant crowd of shoppers who are ready to explore exclusive deals.
- Check it out at etonchagrinblvd.com/summersidewalksale



21. COLOR CRAZE (END OF SUMMER BASH)

August 7, 2027 | 10–1pm

- Eton's End of Summer Bash will have a vibrant mix of shopping, vendors, family entertainment, and character meet-and-greets. This event creates a lively atmosphere that invites guests to stay, play, and explore. It's a standout opportunity for sponsors to connect with engaged shoppers at one of the busiest shopping days of the summer and is an opportunity to get out before the kids are back in school.



22. BOO-TIQUE "TRICK OR TREAT"

October 28, 2027 | 5pm - 7pm

- Eton Chagrin Boulevard is a walkable and unique marketplace of national and regional retailers combined with grocery, entertainment and diverse dining options. Join more than 2,000+ guests for Halloween Trick or Treating fun!
- Check it out at etonchagrinblvd.com/bootique



23. SWEET STREET ON CHAGRIN

November–January

- Eton Chagrin Blvd celebrates the holiday season annually by transforming both the inside and outside of the mall into Sweet Street on Chagrin. Your brand will be featured alongside incredible work, dedication, and creativity. You'll have the opportunity to showcase your brand in a unique and memorable way, while simultaneously supporting an important cause.
- Check it out at etonchagrinblvd.com/sweetstreet



24. INDOOR POINSETTIA GARDEN
November–February

- At Eton Chagrin Blvd, we embrace the holiday spirit each year by filling the mall with vibrant Poinsettia flowers. Our Poinsettia flowers bring Eton to life with their beauty, creating a festive atmosphere. Your brand will capture the attention of guests and become an integral part of their holiday experience.
- Check it out at etonchagrinblvd.com/poinsettiagardens



25. HOLIDAY LIGHTS | November–January

- Become part of a breathtaking holiday experience as Eton Chagrin Boulevard transforms into a radiant winter wonderland. This is your chance to align your brand with the warmth and joy of the season, making a memorable impact that resonates throughout the festive celebrations.
- Check it out at etonchagrinblvd.com/holidaylights



26. MENORAH LIGHTING | December

- At Eton Chagrin Blvd, the Menorah Lighting is a cherished annual tradition that unites our community in celebration. With Eton Chagrin Blvd bustling with guests and visitors during this event, your brand has a unique opportunity to captivate the attention of our community.
- Check it out at etonchagrinblvd.com/menorahlighting



27. VISIT WITH SANTA | December 11 & 18, 2027

- Join the holiday spirit at Eton Chagrin Boulevard's magical night with Santa in December! The special evening is filled with holiday festivities, letters to Santa, candy canes, and much more! Your brand will be displayed among all the fun Santa has in store for families. This is an excellent opportunity to capture the attention of a captive audience and create lasting impressions during the busy holiday season. Your brand will be associated with the joy and magic of the holiday season, appealing to families with young children and holiday shoppers.
- Check it out at etonchagrinblvd.com/santa



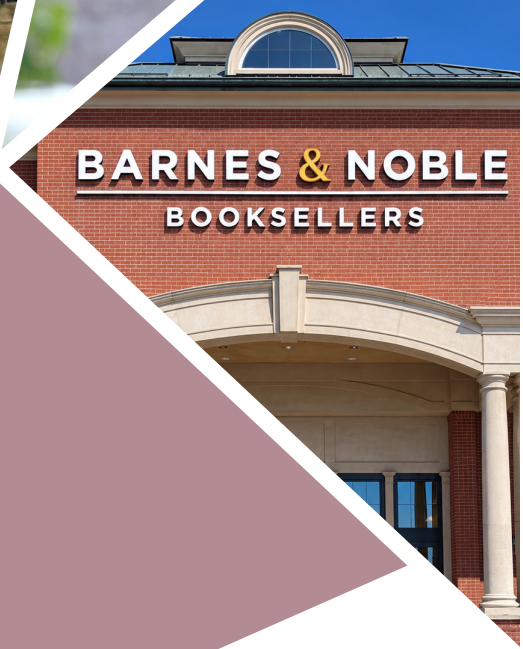


BUILD YOUR ETON PARTNERSHIP!

Contact our team for availability, pricing, and a customized proposal.







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